

Having Kids Business Plan



**KIDS DESERVE A FAIR
AND SUSTAINABLE WORLD**
Fair Start family planning is the best way to get there.



The Problem

Inequality is rising globally, threatening human rights and democracy. Nearly 40% of kids in the U.S. live in or near poverty with the UN calling it, “the most unequal society in the developed world.” 387 million children live in extreme poverty worldwide.

The climate crisis and sixth mass extinction threaten all life. By 2050, humans will need 100% more of the planet’s total biocapacity.



Why are all of these things in peril?

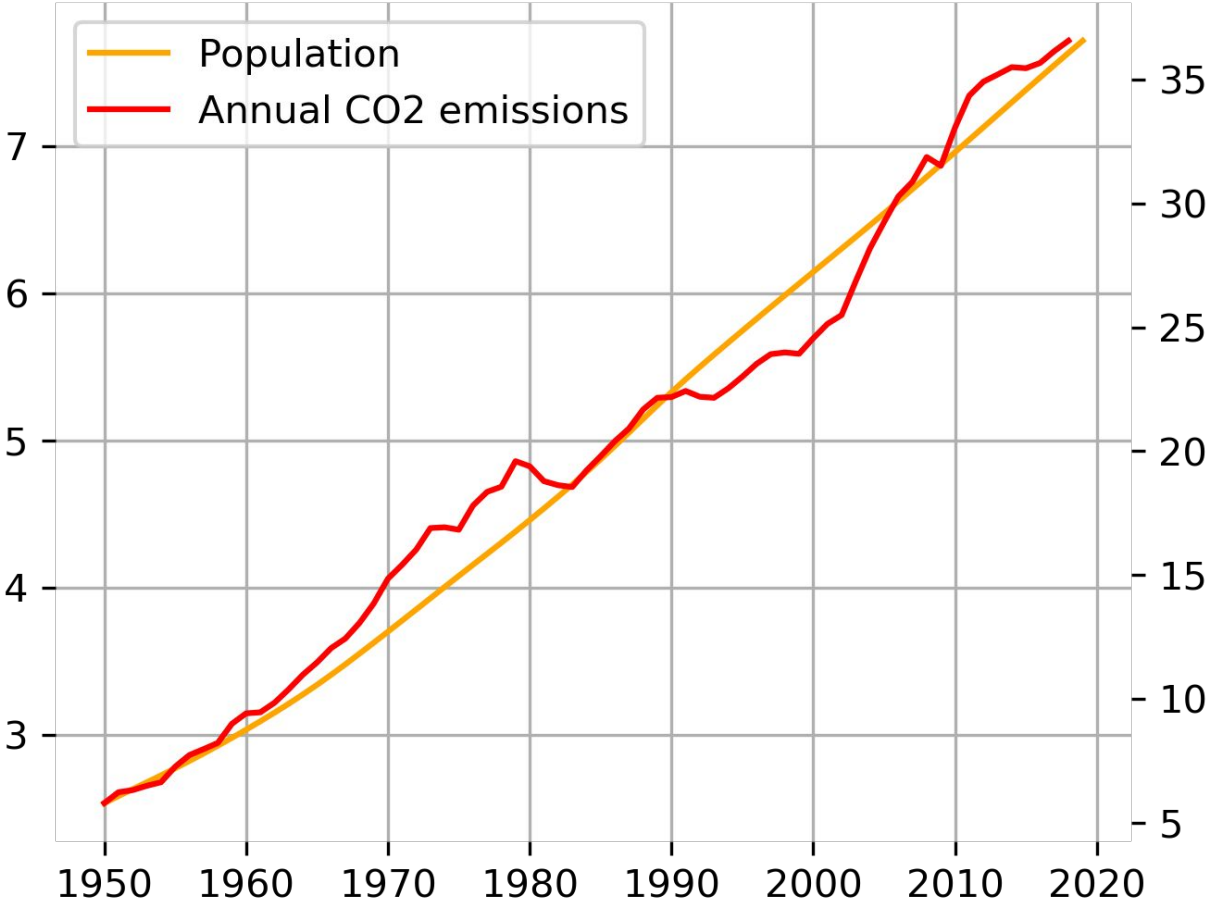
The Problem

Almost
50% of pregnancies
are unplanned.

The UN and COP Conference are focused on industrial emissions and insufficient policies. They are ignoring the most effective solution to the crises we face.

Without action for better family planning, we cannot achieve the UN's Sustainable Development Goals, or satisfy the Children's Rights Convention.

The Problem is **Unsustainable** Growth



The target is well-defined

“Development that meets the needs of the present without compromising the ability of future generations to meet their own needs.”

-International Institute for Sustainable Development





The Solution

A new family planning model:

One in which smaller families share resources to invest more in every child and ensure a fair start.

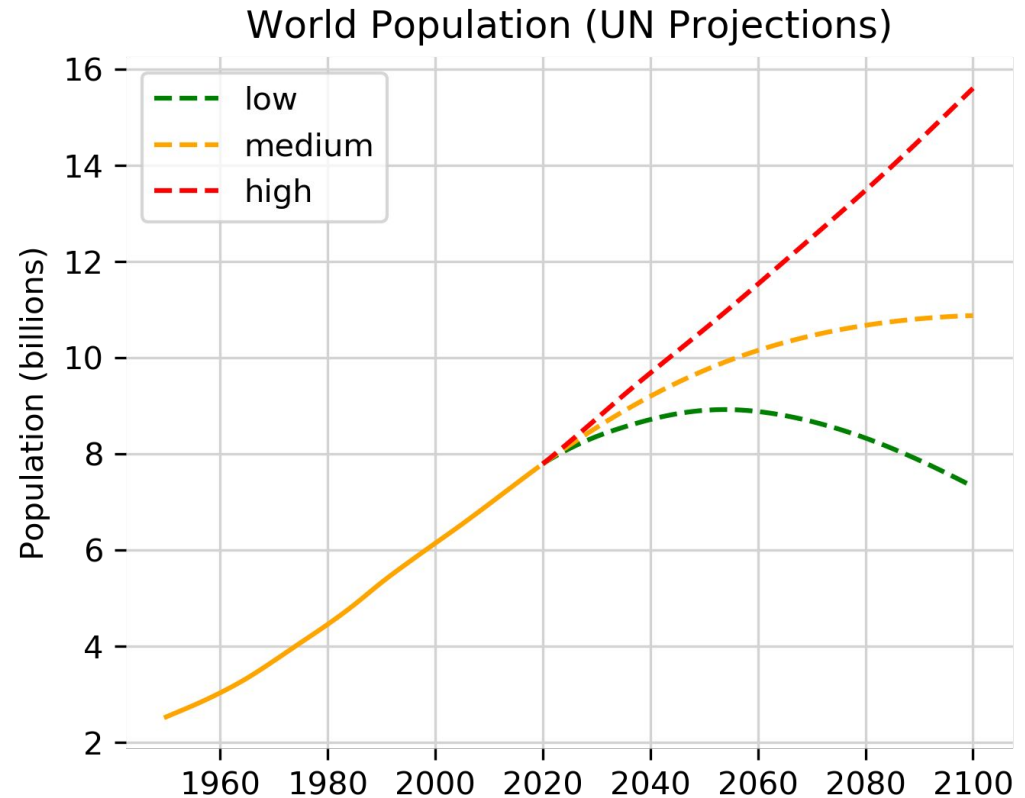
The Solution is in **Our Hands**



The Solution is Green

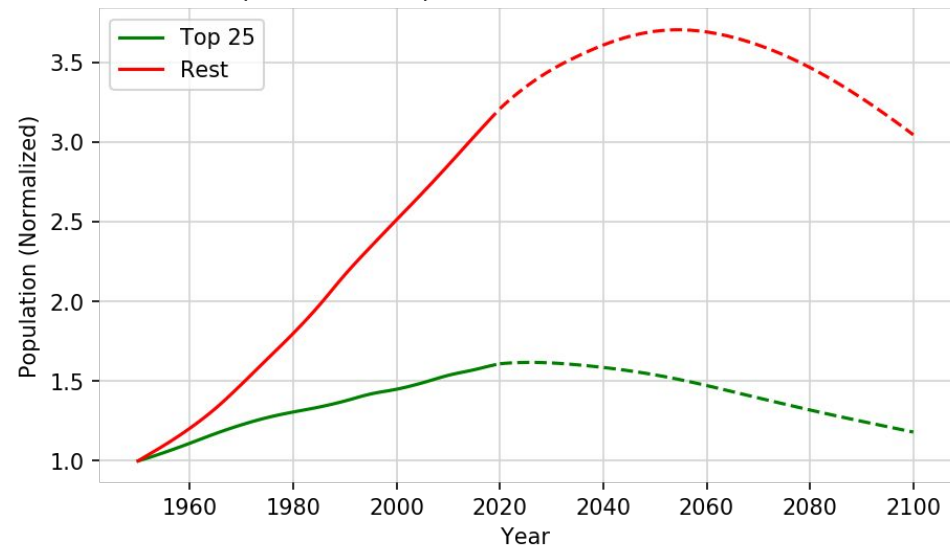
World Population will increase to 11 billion by 2100 if we do nothing, threatening our survival.

“Population growth and economic (consumption) growth are the two main causes of global warming.”



Flatten the Curve Before it is too late

Countries with lower Population Growth are Developing More Sustainably



Total Population of the Top 25 Sustainably Developing Countries in 2015 vs the rest.

The Fair Start Model

HOW IT WORKS

Communities ensure that parents have the resources to plan families and guarantee that all kids have the resources they need for a fair start in life.

Parents delay having kids, and have small, sustainable families that put less demand on our shared resources and our world.



All of us, children most of all, benefit from the world that investment will build.

Better Family Planning, Simply Put.



Delaying Parenthood

Parents wait to be financially and emotionally ready before having kids.



Smaller Families

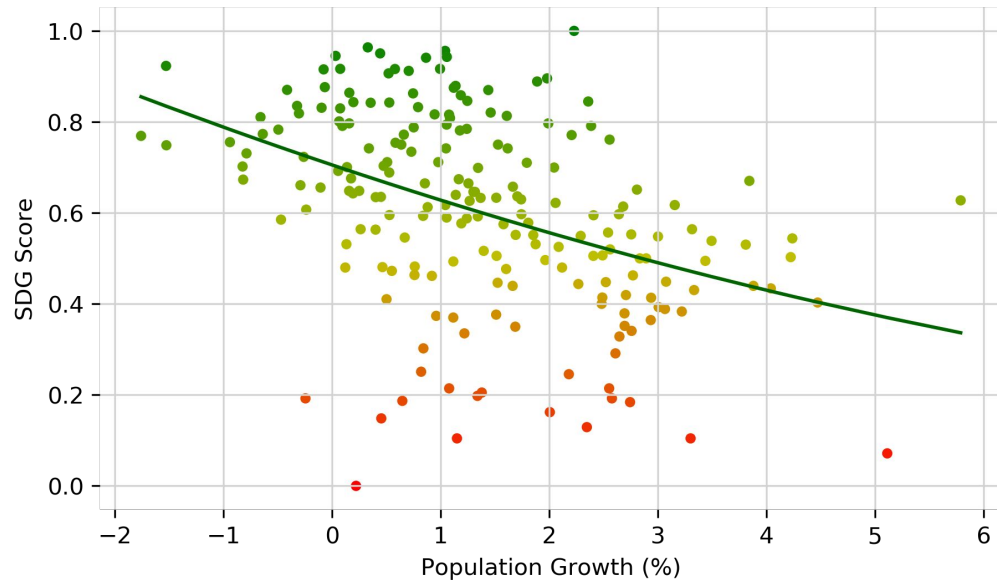
Parents choose to invest more in each child by having only one or two kids.



Community Support

The community shares resources to invest in every child. Smaller families make it sustainable.

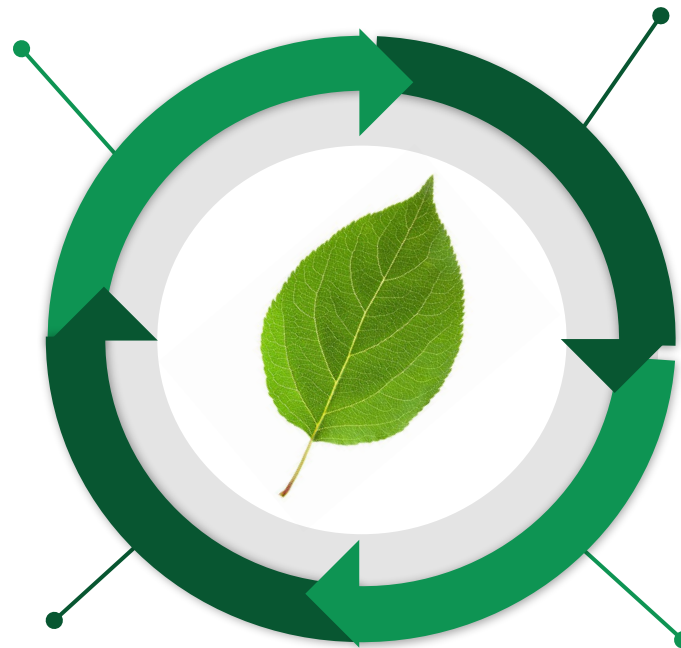
Planners are Achievers



Fertility **Delay** Incentives to Planning

**Delayed
Parenthood**
HavingKids.org

**Guaranteed Minimum
Income (GMI)**
Reduced Inequality



**Better Family
Planning**
Lower Population Growth & SDGs

**Equal Opportunity &
Education For all Kids**
Fair Start

How much do **we owe**?

Close the **Gap**

Individual
Action
Private Funds



Collective
Action
Tax Transfers

“diversity, equity & inclusivity”

Human Lives \Leftrightarrow Animal Lives

Excess Population
Growth

The Animal Mortality Impact Calculator

Biodiversity
loss

Animal
Mortality



Having Kids' impact

- **20 TIMES:** Having a smaller family is 20 times more effective than behavioral change
- **13%:** The return on investment for early childhood programs
- **1 MILLION SPECIES** face extinction thanks to human activity, the U.N. reports.

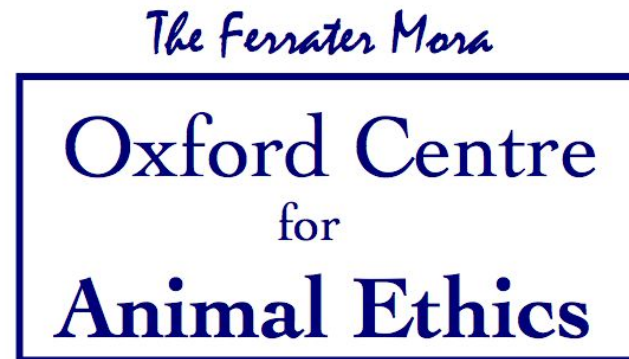
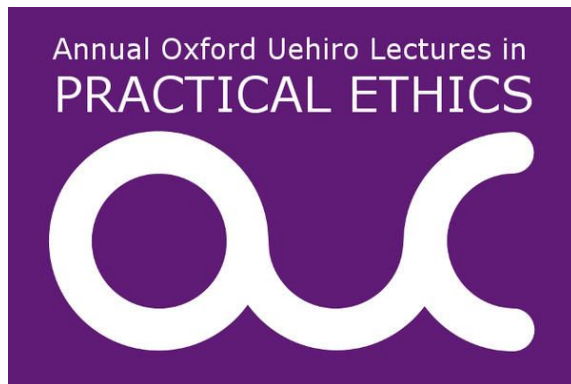
The logo for Newsweek, featuring the word "Newsweek" in white, bold, sans-serif font on a red rectangular background.The logo for Salon, featuring the word "salon" in a large, black, lowercase, serif font on a white background.The logo for International Business Times, featuring the words "International Business Times" in a black, sans-serif font on a white background, with a small green square at the end of the word "Times".The logo for The Washington Times, featuring the words "The Washington Times" in a black, serif font on a white background.The logo for The New York Times, featuring the words "The New York Times" in a black, serif font on a white background.The logo for FOX NEWS channel, featuring the words "FOX NEWS" in white, bold, sans-serif font on a blue background, with the word "channel" in white, lowercase, sans-serif font on a red background below it.The logo for THE HILL, featuring the words "THE HILL" in white, bold, sans-serif font on a blue background.The logo for Daily Mail, featuring the words "Daily Mail" in white, sans-serif font on a blue background.

Having Kids' Research & Collaborations

Dillard, C. J. (2007). Rethinking the procreative right. *Yale Hum. Rts. & Dev. LJ*, 10, 1.

Conly, S. (2016). *One child: Do we have a right to more?*. Oxford University Press, USA.

Analysis with collaboration with University of Oxford



Fundable Projects 2021

Male Pill Campaign

Having Kids will hire a lobbyist to urge Congress and regulators to pursue an increase in funding and prioritization of approval of the male pill as a matter of national security, given the impact approval would have on the social and ecological environment.

Celebs Speak Up Campaign

Shortly after HK sent a letter to Prince Harry and Duchess Meghan, the couple set an example for the world by declaring their intention to have a small family. To continue the momentum, Having Kids will enlist a PR firm to identify key celebrities to speak out on their decision to embrace the model.

Microfinance Projects

Having Kids is urging microfinance lenders like Kiva.org to create a category for family planning loans at 0% interest to help future parents delay parenthood and improve conditions before for having kids.



Contact us to learn about other fundable projects:

Carter@HavingKids.org

Or visit:

[HavingKids.org](https://www.HavingKids.org)

