How Colorado Advocates Secured LARCs for All in 8 Steps:

1. Gain Understanding of Coalition History: Including the relationships among coalition members.
2. Agree on a Coalition Goal: Allow all coalition members to discuss their long-term goals, and come to an agreement on a common goal for the coalition. Engage in honest conversations about this priority of the shared policy goal within each coalition member’s agenda.
8. Maintain Ongoing Communication with Coalition as the Legislative Process Unfolds.

Results:

Additional funding for the family planning program in Colorado was established. Ensuring women have access to the most effective methods of birth control enables them to create the best future for themselves and support a healthy start for their children. And because teenagers have much higher rates of unintended pregnancies than other women, this initiative benefits two generations of Colorado kids.

Conclusion:

Successful advocacy coalition management requires relationship building and open and transparent communication. The steps outlined in this presentation can help guide other coalitions to successful results.